

Catalog
of
PARKER
LUCKY-CURVE
Fountain Pens
and Pencils

Send orders
for fountain pens
and automatic pencils
to

PARKER PEN CO.
519 Wells Fargo Bldg.,
San Francisco, Calif.

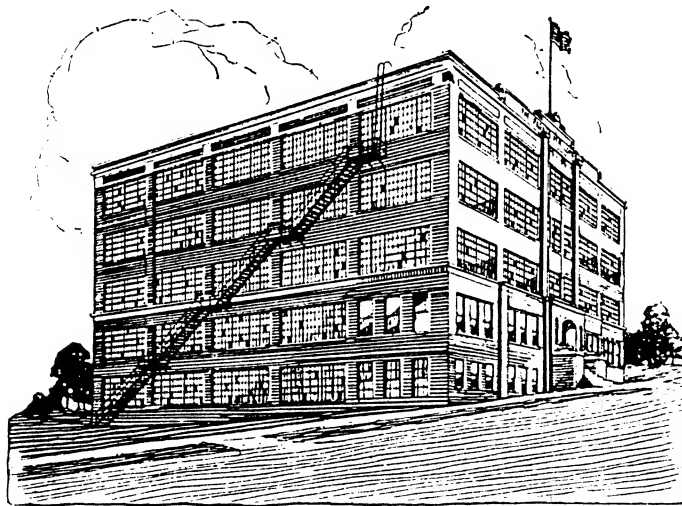
Catalog

of

PARKER

LUCKY-CURVE

Fountain Pens and Pencils



The Parker Pen Company

Janesville, Wisconsin, U.S.A.

New York

Chicago

San Francisco

Spokane

DEMOCRAT PRINTING COMPANY
MADISON, WISCONSIN

FOREWORD

One of the most important articles that a person can equip himself with is a dependable and serviceable writing instrument. A pen or pencil should last and serve its owner for many years and be ready at an instant's call all the while.

If the article is not a dependable one and refuses to write when wanted or writes so poorly that it has a distracting effect upon its owner's mind, the sum total of these annoyances over a period of years would be astounding.

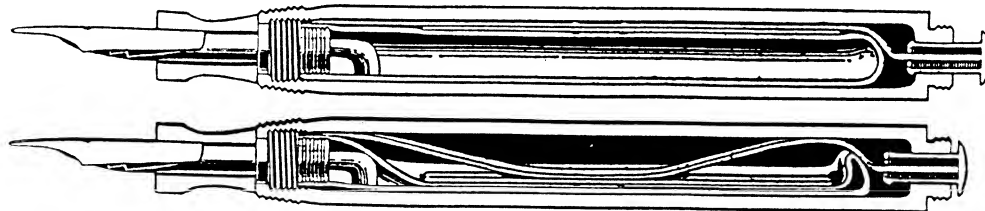
On the other hand, if the pen or pencil is an article of known value and dependable quality, if it will always be a source of gratification and always be ready and able to record its owner's thoughts without any undue urging. Of all things it surely is wisdom to select a writing instrument which is known the world over for its quality and dependability.

Considering the many years of useful life of a good-quality fountain pen or pencil, its price per month or per year is extremely low. Compare with this the price per month or per year of ordinary articles, such as socks, a suit of clothes, a box of candy or almost anything else.

The Parker Pen Company has manufactured writing instruments for 31 years. Many millions of Parker Pens are in service and on sale in every civilized country of the world. They are manufactured in a variety of several hundred different styles, including all practical sizes and types and with various kinds of ornamentation. This broad range of styles, sizes and prices means that every individual requirement can be suited perfectly by a Parker Pen.

DESCRIPTION OF SELF-FILLING MECHANISM

The self-filling mechanism of Parker Pens is distinctly different from that of any other fountain pen. With other pens there is always a slot or some sort of opening in the wall of the barrel, which is necessarily a source of danger. If the ink sac on the inside should break or deteriorate, there is nothing to prevent ink from seeping out through this opening and soiling the clothing or hand bag of the person carrying it. With a Parker Pen there is no opening whatever in the side of the barrel. The self-filling mechanism is entirely sealed inside, corked like a bottle by the means of a blind cap on the end.





New York Chicago San Francisco Spokane
Branches:

JANESVILLE, WISCONSIN, U. S. A.

General Offices and Factory

THE PARKER PEN COMPANY

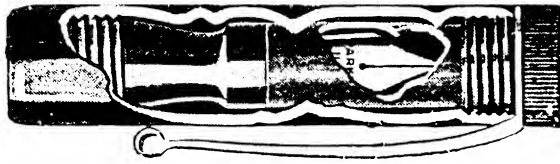
If this little booklet is instrumental in helping you to equip yourself with a writing instrument which will serve you faithfully and satisfactorily for many years, it will have served its purpose. If this Company can be of any service to you in helping you make your selection, please feel free to call on us for any help that we can render.

* * *

Parker Pen Points are sold in eight different sizes, ranging from the small No. 1 to the No. 12 size. Each size of pen point is available in a great number of different styles—fine, medium, coarse, half stub, stub, oblique and special types such as bookkeepers, stenographers, manifold, and turned up points.

PEN POINTS

The Parker Safety Cap is a two piece affair, the beveled edge of the inner piece closing perfectly with the shoulder on the nozzle when the cap is screwed on. The juncture between the inner cap and the nozzle is a beveled edge, which means a perfect point of contact. This edge is beveled rather than square for the same reason that valves in automobile motors are beveled—to make a perfect closure.



When the point of a pen is not in use its cap is sealed so that there is no possibility of any ink escaping at the pen point end.

THE SAFETY CAP

Filling a Parker Pen is a one hand process. Merely submerge the pen point in ink, press the self-filling button and allow it to remain submerged for three or four seconds to give the sac on the inside sufficient time to take up the full charge of ink. This is all there is to the operation. Every time the pen is filled it automatically cleans itself.

THE Parker Duofold Pen

The Patrician of Fountain Pens

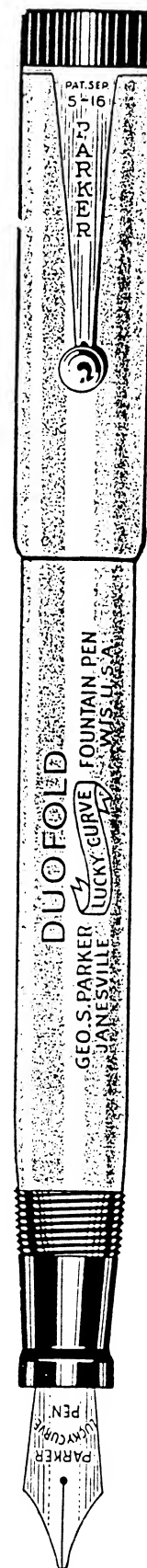
The Parker Duofold Pen is the most distinctive and phenomenal fountain pen ever put on the market. The Duofold as it is offered represents the very highest degree of quality, workmanship, and material that it is possible to build into a fountain pen.

The Duofold Pen and the Pierce-Arrow Car occupy similar positions in their respective fields. Each stands for the very highest quality—each has been built the best that its makers know how.

Duofold's barrel and cap are made of beautiful Chinese-red rubber, with black tips. It comes equipped with a rolled gold clip. The price is \$7.00. It is a self-filler, and "safety-sealed."

One of the most remarkable features of the Duofold Pen is its high resalability. Merchants all over the country, in small towns and large cities, have made phenomenal selling records with the Duofold.

After the Duofold has been demonstrated to a man, it requires less time and less effort to sell it than most articles of \$2.00 or \$3.00. And with each sale goes unquestioned satisfaction. Every store that handles fountain pens at all should carry a stock of Parker Duofolds.



NO. 20 SERIES

These pens are furnished either in self-fillers or non-self-fillers. If self-fillers are wanted, include the letters "S. F." as "No. 20-JK SF". If non-self-fillers are wanted, merely, "No. 20-JK". These pens are available in medium or full length, same price. Specify which is preferred. Gold filled clips are recommended for those pens equipped with gold bands. Solid gold bands may be had on the above pens at a cost of \$4.00 each extra. The pens illustrated are in medium length, actual size. Full length pens are about one inch longer.



PARKER
LUCKY-CURVE
Fountain Pens

No. 20-JK
Nickel clip, \$2.75
Gold filled clip,
\$3.25

No. 20-JK
1 Plain band
Nickel clip, \$3.50
1 Plain band
Gold filled clip,
\$4.00

No. 20-JK
1 Engraved band
Nickel clip, \$3.50
Engraved band,
Gold filled clip,
\$4.00

No. 20-JK
2 Plain or en-
graved bands,
Nickel clip, \$4.25
2 Plain or en-
graved bands,
Gold filled clip,
\$4.75

NO. 20½ SERIES



No. 20½-JK,
Nickel clip, \$2.75
Gold filled clip,
\$3.25

No. 20½-JK,
1 Plain band
Nickel clip, \$3.50
1 Plain band
Gold filled clip,
\$4.00

No. 20½-JK,
1 Engraved band
Nickel clip, \$3.50
1 Engraved band
Gold filled clip,
\$4.00

No. 20½-JK,
2 Engraved or
plain bands,
Nickel clip, \$4.25
2 Engraved or
plain bands,
Gold filled clip,
\$4.75

These pens are furnished either in self-fillers or non-self-fillers. If self-fillers are wanted, include the letters "S. F." as "No. 20½-JK SF". If non-self-fillers are wanted, merely, "No. 20½-JK". These pens are available in medium or full length, same price. Specify which is preferred. Gold filled clips are recommended for those pens equipped with gold bands. Solid gold bands may be had on the above pens at a cost of \$4.00 each, extra. The pens illustrated are in medium length, actual size. Full length pens are about one inch longer.

PARKER
LUCKY-CURVE
Fountain Pens

NO. 23 SERIES

These pens are furnished either in self-fillers or non-self-fillers. If self-fillers are wanted, include the letters "S. F." as "No. 23-JK SF". If non-self-fillers are wanted, merely, "No. 23 JK". These pens are available in medium or full length, same price. Specify which is preferred. Gold filled clips are recommended for those pens equipped with gold bands. Solid gold bands may be had on the above pens at a cost of \$4.00 each, extra. The pens illustrated are in medium length, actual size. Full length pens are about one inch longer.

PARKER
LUCKY-CURVE
Fountain Pens



No. 23-JK
With Nickel Clip, \$3.25
Gold filled clip, \$3.75

No. 23-JK
1 Plain band
Nickel clip, \$4.00
1 Plain band
Gold filled clip, \$4.50

No. 23-JK
1 Engraved band
Nickel clip, \$4.00
1 Engraved band
Gold filled clip, \$4.50

No. 23-JK
2 Plain bands (or engraved) and nickel clip, \$4.75
2 plain bands (or engraved) gold filled clip, \$5.25

NO. 23½ SERIES



These pens are furnished either in self-fillers or non-self-fillers. If self-fillers are wanted, include the letters "S. F." as "No. 23½-JK SF". If non-self-fillers are wanted, merely, "No. 23½-JK". These pens are available in medium or full length, same price. Specify which is preferred. Gold filled clips are recommended for those pens equipped with gold bands. Solid gold bands may be had on the above pens at a cost of \$4.00 each, extra. The pens illustrated are in medium length, actual size. Full length pens are about one inch longer.

No. 23½-JK
 With nickel clip,
 \$3.25
 Gold filled clip,
 \$3.75

No. 23½-JK
 1 Plain band
 Nickel clip, \$4.00
 1 Plain band
 Gold filled clip,
 \$4.50

No. 23½-JK
 1 Engraved band
 Nickel clip, \$4.00
 1 Engraved band
 Gold filled clip,
 \$4.50

No. 23½-JK
 2 engraved bands
 (or plain) and
 nickel clip, \$4.75
 2 engraved bands
 (or plain) and
 gold filled clip,
 \$5.25

PARKER
 LUCKY-CURVE
Fountain Pens

NO. 20'S AND 23'S WITH CHATELAINNE RINGS

These pens are furnished either in self-fillers or non-self-fillers. If self-fillers are wanted, include the letters "S. F." as "No. 20-JK SR SF." If non-self-fillers are wanted, merely, "No. 20-JK-SR." These pens are available in medium or full length, same price. Specify which is preferred. These pens may be equipped with one or two plain or engraved gold bands on the cap at a cost of 75c each in addition to the price quoted. Solid gold band may be had at \$4.00 each, extra. The Chatelaine ring on the cap is for chain or ribbon attachment.



No. 20-JK SR
(with screw
ring), \$2.75



No. 23JK SR,
\$3.25



No. 20 1/2-JK, SR,
\$2.75



No. 23 1/2-JK, S R,
\$3.25

PARKER
LUCKY-CURVE
Fountain Pens

NO. 24 SERIES



These pens are furnished either in self-fillers or non-self-fillers. If self-fillers are wanted, include the letters "S. F." as "No. 24-JK-SF." If non-self-fillers are wanted, merely, "No. 24-JK". These pens are available in medium or full length, same price. Specify which is preferred. Gold filled clips are recommended for those pens equipped with gold bands. Solid gold bands may be had on the above pens at a cost of \$4.50 each, extra. The pens illustrated are in medium length, actual size. Full length pens are about one inch longer.

No. 24-JK
 With nickel clip,
 \$4.25
 Gold filled clip,
 \$4.75

No. 24-JK
 1 Plain band
 Nickel clip, \$5.00
 1 Plain band
 Gold filled clip,
 \$5.50

No. 24-JK
 1 Engraved band
 Nickel clip, \$5.00
 1 Engraved band
 Gold filled clip,
 \$5.50

No. 24-JK
 2 engraved bands
 (or plain)
 Nickel clip, \$5.75
 2 engraved bands
 (or plain)
 Gold filled clip,
 \$6.25

PARKER
 LUCKY-CURVE
 Fountain Pens

NO. 24½ SERIES

These pens are furnished either in self-fillers or non-self-fillers. If self-fillers are wanted, include the letters "S. F." as "No. 24½-JK SF." If non-self-fillers are wanted, merely, "No. 24½-JK". These pens are available in medium or full length, same price. Specify which is preferred. Gold filled clips are recommended for those pens equipped with gold bands. Solid gold bands may be had on the above at a cost of \$4.50 each, extra. The pens illustrated are in medium length, actual size. Full length pens are about one inch longer.



PARKER
 LUCKY-CURVE
 Fountain Pens

No. 24½-JK
 With nickel clip, \$4.25
 Gold filled clip, \$4.75

No. 24½-JK
 1 Plain band
 Nickel clip, \$5.00
 1 Plain band
 Gold filled clip, \$5.50

No. 24½-JK
 1 Engraved band
 Nickel clip, \$5.00
 1 Engraved band
 Gold filled clip, \$5.50

No. 24½-JK
 2 plain or engraved bands,
 Nickel clip, \$5.75
 2 plain or engraved bands,
 Gold filled clip, \$6.25

NO. 25 SERIES



These pens are furnished either in self-fillers or non-self-fillers. If self-fillers are wanted, include the letters "S. F." as "No. 25-JK SF." If non-self-fillers are wanted, merely, "No. 25-JK". These pens are available in medium or full length, same price. Specify which is preferred. Gold filled clips are recommended for those pens equipped with gold bands. Solid gold bands may be had on the above at a cost of \$4.50 each, extra. The pens illustrated are in medium length, actual size. Full length pens are about one inch longer.

- | | | | |
|-----------------------------|-------------------------------------|--|--|
| No. 25-JK | No. 25-JK | No. 25-JK | No. 25-JK |
| With nickel clip,
\$5.25 | 1 Plain band
Nickel clip, \$6.00 | 1 Engraved band
Nickel clip, \$6.00 | 2 engraved or
plain bands,
Nickel clip, \$6.75 |
| Gold filled clip,
\$5.75 | Gold filled clip,
\$6.50 | 1 Engraved band
Gold filled clip,
\$6.50 | 2 engraved or
plain bands,
Gold filled clip,
\$7.25 |

PARKER
LUCKY-CURVE
Fountain Pens

NO. 25½ SERIES

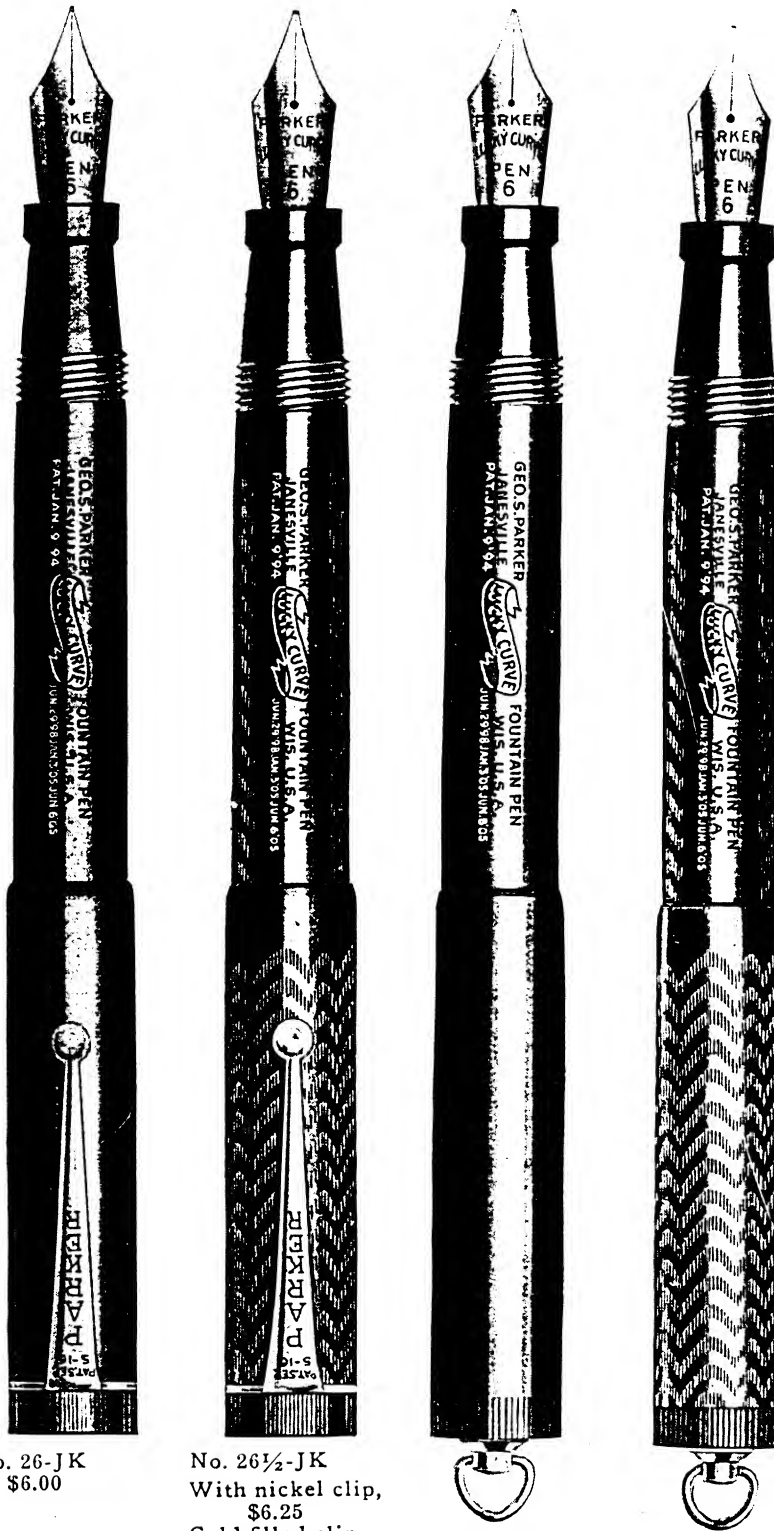
These pens are furnished either in self-fillers or non-self-fillers. If self-fillers are wanted, include the letters "S. F." as "No. 25½-JK-SF." If non-self-fillers are wanted, merely, "No. 25-JK". These pens are available in medium or full length, same price Specify which is preferred. Gold filled clips are recommended for those pens equipped with gold bands. Solid gold bands may be had on the above at a cost of \$4.50 each, extra. The pens illustrated are in medium length, actual size. Full length pens are about one inch longer.



PARKER
LUCKY-CURVE
Fountain Pens

- | | | | |
|-----------------------------|---|--|---|
| No. 25½-JK | No. 25½-JK | No. 25½-JK | No. 25½-JK |
| With nickel clip,
\$5.25 | 1 Plain band
Nickel clip, \$6.00 | 1 Engraved band
Nickel clip, \$6.00 | 2 plain (or en-
graved) bands
Nickel clip, \$6.75 |
| Gold filled clip,
\$5.75 | 1 Plain band
Gold filled clip,
\$6.50 | 1 Engraved band
Gold filled clip,
\$6.50 | 2 plain (or en-
graved) bands
Gold filled clip,
\$7.25 |

NOS. 26 AND 26½ SERIES



No. 26-JK
\$6.00

No. 26½-JK
With nickel clip,
\$6.25
Gold filled clip,
\$6.75

No. 26-JK SR
(With screw ring)
\$6.25

No. 26½-JK SR
\$6.25

These pens are furnished either in self-fillers or non-self-fillers. If self-fillers are wanted, include the letters "S. F." as "No. 26-JK-SF." If non-self-fillers are wanted, merely, "No. 25-JK." These pens are available in medium or full length, same price. Specify which is preferred. Gold filled clips are recommended for those pens equipped with gold bands. The pens illustrated are in medium length, actual size. Full length pens are about one inch longer.

These pens may be furnished with plain or fancy gold filled bands at a cost of 75c each, or with plain solid gold bands at \$4.50 each, extra.

PARKER
LUCKY-CURVE
Fountain Pens

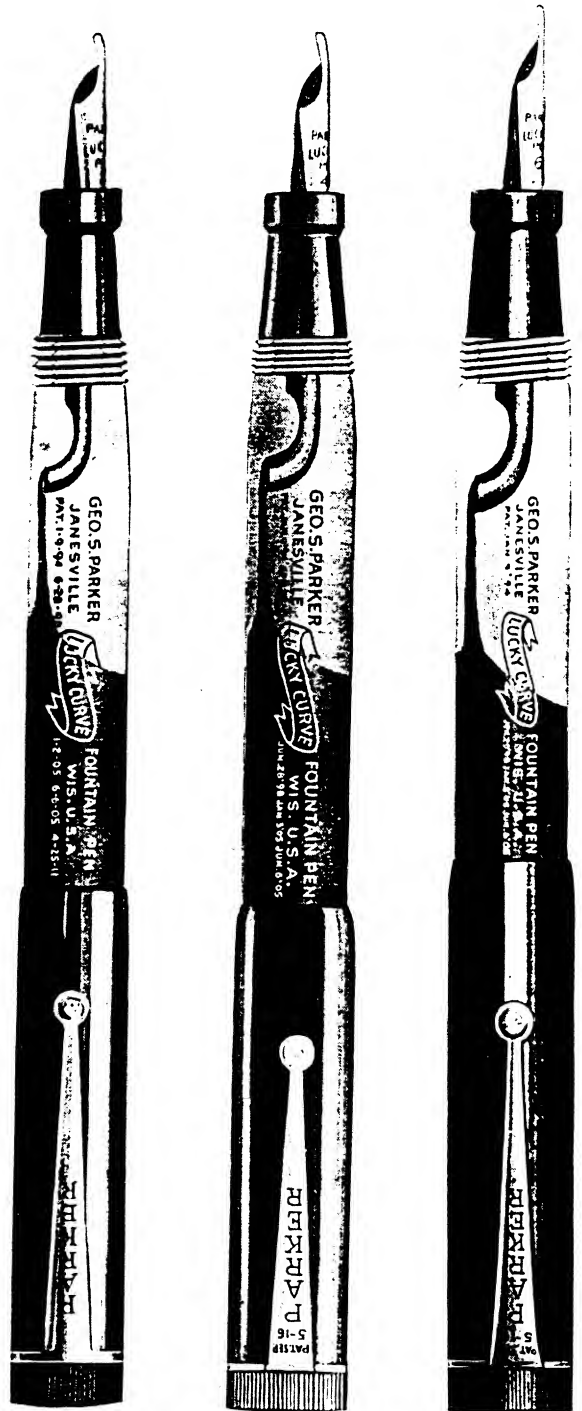
PARKER PENS WITH TRANSPARENT BARRELS

Parker Bakelite Pens are made with transparent barrels in six different sizes, as illustrated on this and the page following. Bakelite is a tough substance resembling amber in color, which is peculiarly well adapted for this purpose. It is not brittle like glass nor is it inflammable like celluloid. It is somewhat more brittle than hard rubber, but for all practical purposes, it is very well adapted to fountain pen use. It makes a very practical novelty in that it shows the amount of ink remaining in the barrel and does away with the annoyance of running out of ink unexpectedly. Parker Pens, with Bakelite barrels are furnished as non-self-fillers, for when the pen is equipped with the self-filling mechanism, the supply of ink cannot be seen.

These pens are made in three lengths, Baby length, (illustrated on page 18). Medium length as shown on these two pages, and full length, which are about an inch longer than those shown here.

In ordering, specify the length preferred. These pens may be fitted with one or two plain or engraved gold filled bands at a cost of 75c each, extra, or solid gold plain bands at a cost of \$4.00 to \$5.00, depending upon the size of the pen.

The prices given you on each pen includes a nickel clip. If a gold filled clip is desired, add 50c to the price quoted. Chatelaine rings on the caps are furnished for the same price as nickel clips.



No. 20-JK
 Bakelite, \$3.75

No. 23 JK
 Bakelite, \$4.25

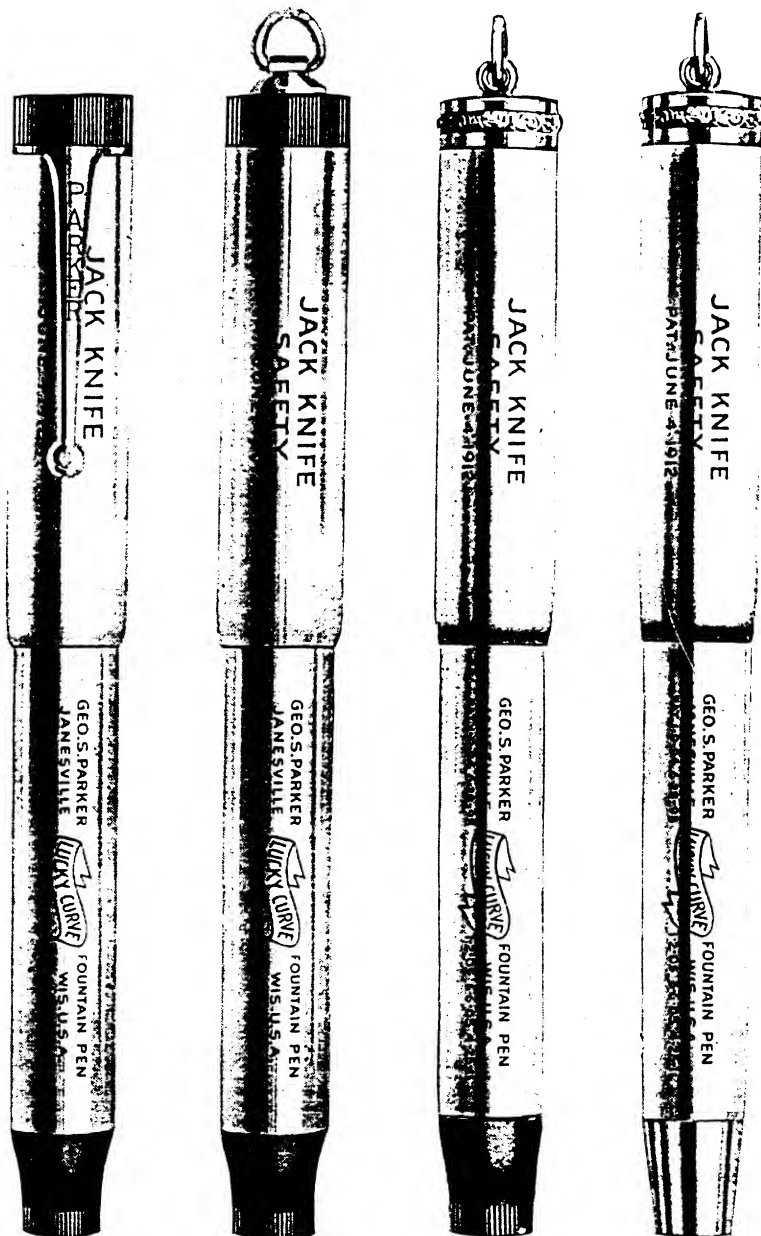
No. 24-JK
 Bakelite, \$5.25

No. 25-JK
 Bakelite, \$6.25

No. 26-JK
 Bakelite, \$7.25

No. 28-JK
 Bakelite, \$9.25

NOS. 20, 66 AND 84 SERIES—IVORINES



No. 20-JK No. 20-JK SR No. 66-JK SR No. 84-JK
 Ivorine with clip, Ivorine, \$3.75 Ivorine, \$5.00 Ivorine, \$6.00
 \$3.75

PARKER PENS IN COLORS

Ivorines

The pens illustrated on the opposite page show the style and size of the Parker Ivorine pens. These pens are available in a number of very beautiful colors, which are certain to appeal to any woman.

The colors available are:

- Jade Green,
- French Gray
- Crimson,
- Royal Purple,
- Coral,
- Turquoise Blue.

The substance from which these pens are made is obtained abroad and is peculiarly well adapted to the fountain pen business inasmuch as it is not brittle and is not inflammable. The colors which are obtained in this material are truly beautiful and put the element of style to a fountain pen. In fact, Ivorine in its various colors is considered by many to be more beautiful than gold.

Each one of the styles illustrated is available in all six colors. Ivorine pens are made in medium length only and furnished only as self-fillers.

These pens appeal particularly to women because of their ability to match up with garments, hand bags and writing desk sets. As birthday and Christmas gifts of distinction and out of the ordinary, they are particularly appropriate.

NOS. 28 AND 28½ SERIES

These pens are furnished either in self-fillers or non-self-fillers. If self-fillers are wanted, include the letters "S.F." as, "No. 28-JK SF." If non-self-fillers are wanted, merely, "No. 28-JK." These pens are available in medium or full length, same price. Specify which is preferred. Gold filled clips are recommended for these pens equipped with gold bands. Solid gold bands may be had on the above at a cost of \$5.00 each, extra. The pens illustrated are in medium length, actual size. Full length pens are about one inch longer.



PARKER
LUCKY-CURVE
Fountain Pens

No. 28-JK
With nickel clip,
\$8.25

Gold filled clip,
\$8.75

No. 28-JK SR
(With screw ring)
\$8.25

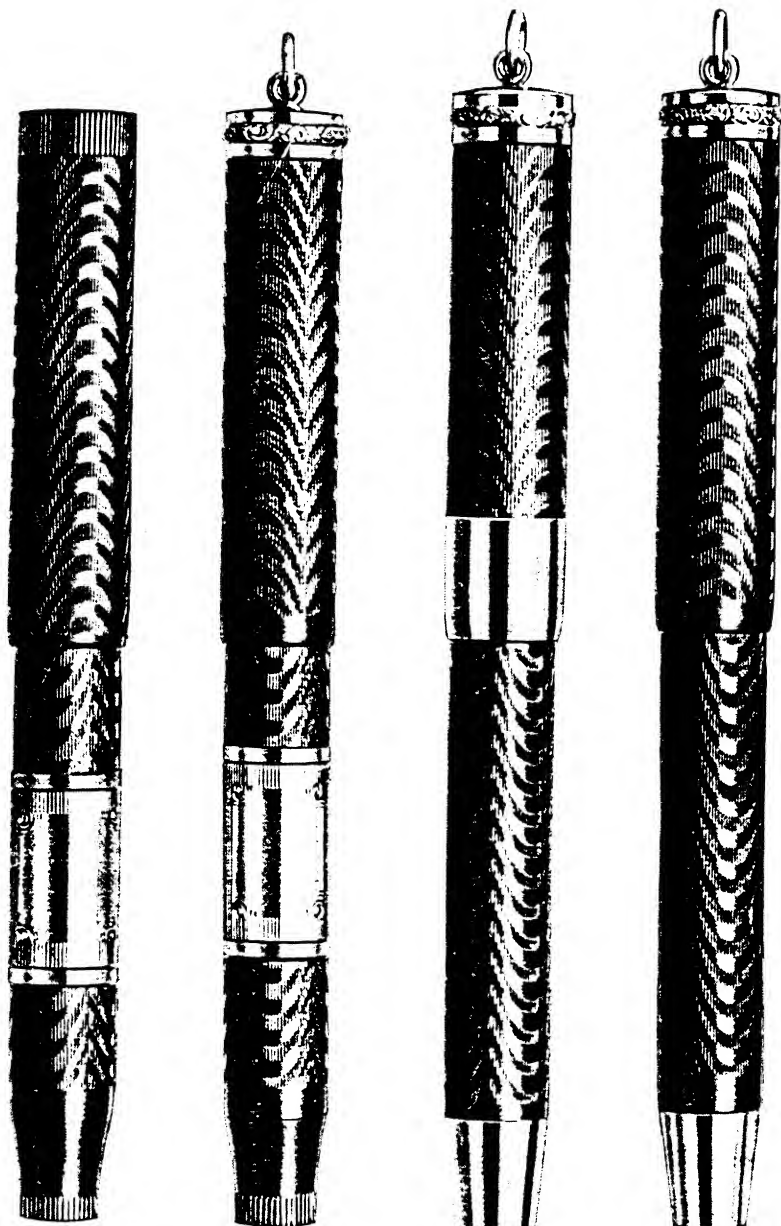
(Bands, plain or
fancy, 75c extra,
solid gold \$5.00
extra)

No. 28½-JK
With nickel clip,
\$8.25

With gold filled
clip, \$8.75

No. 28½JK SR
(With screw ring)
\$8.25

NOS. 81, 82, 83 AND 84



No. 81-JK
\$4.50

No. 82-JK
\$6.00

No. 83-JK
\$6.00

No. 84-JK
\$5.00

(As illustrated)

Nickel clip, \$4.75
Gold filled clip,
\$5.25

These pens are furnished in medium length only and with chased barrels. These pens are beautiful and ideal for every purpose and the discreet ornamentation on them gives them a very distinctive note of individuality.

These pens are furnished in self-fillers or non-self-fillers. If self-fillers are wanted, include the letters "S.F." as, "No. 81-JK SF." If non-self-fillers are wanted, merely "No. 81-JK."

PARKER
LUCKY-CURVE
Fountain Pens

BABY LENGTH SERIES



No. 20
 Baby, \$2.50



No. 20
 Baby SR, \$2.75



No. 66
 Baby, \$4.00



No. 20
 Baby Bakelite, \$3.50



No. 66
 Baby Bakelite, \$5.00



No. 71
 Baby, \$6.00

These are the smallest sized fountain pens made and they answer a very useful and practical purpose. They are made for women to carry in hand bags or on neck ribbons. Many men use pens of

this size—those men who do not like to carry a lot of "pocket hardware."

These pens are equipped with safety caps, which means that they may be carried flat in the vest pocket or

hand bag with no danger from leaking. These pens have proved to be immensely popular as favors for dinner parties and for all purposes where a substantial and useful gift is appreciated.

NOS. 90, 91 AND 92 SERIES



No. 90-JK
(As illustrated)
\$15.00

With gold filled
clip or Chate-
laine ring,
\$15.75



No. 91-JK
(As illustrated)
\$12.00

With gold filled
clip or Chate-
laine ring,
\$12.75



No. 92-JK
(As illustrated)
\$15.00

With gold filled
clip or Chate-
laine ring,
\$15.75

These pens are made in full length only, finished in heavy rolled gold, and as self-fillers. The goldsmith work is the very finest, making these pens exceptionally attractive. For those persons who wish a rich and distinctive writing instrument, no model would be more suitable or appropriate than one of these.

These pens are all very heavy rolled gold. They are very attractive and are certain to suit exactly those people who wish a distinctive and ornate fountain pen.

They have a large ink capacity, being made in full length which makes them well suited to serve busy men.

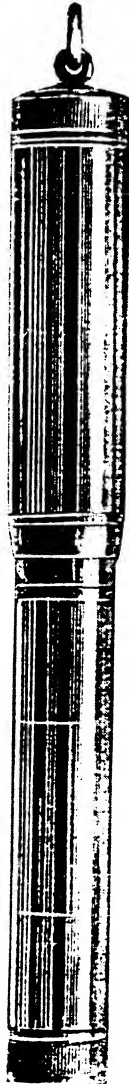
PARKER
LUCKY-CURVE
Fountain Pens

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NOS. 201, 202, 203, 204 AND 205



No. 201
 Solid green gold
 \$30.00



No. 202
 Solid green gold,
 \$30.00



No. 203
 Sterling silver,
 \$12.00



No. 204
 Yellow gold
 plate, \$12.00

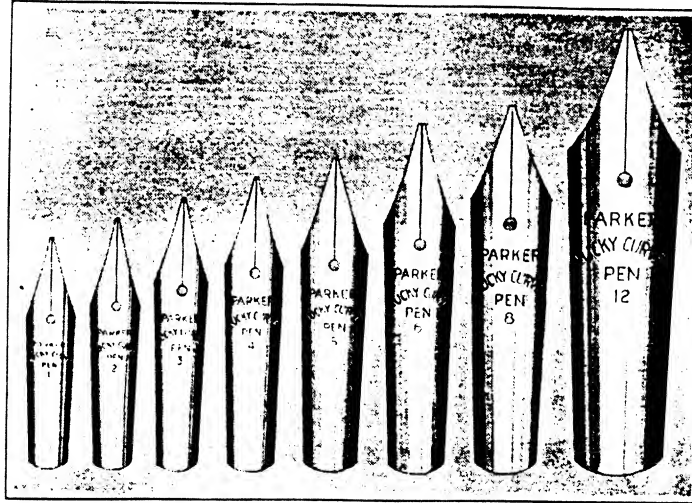


No. 205
 Yellow gold
 plate, \$12.00

We believe that these pens represent the very finest in the fountain pen line that it is possible to construct. The gold and silver craftsmanship is perfect and the engraving patterns are exceedingly attractive and refined. For those persons who wish small sized fountain pens of unexcelled beauty, these will be found very appropriate.

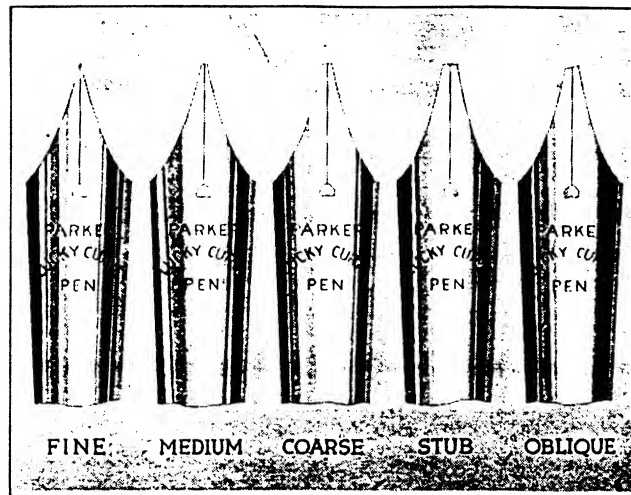
These pens are all made as non-self-fillers in order that their ink capacity will be correspondingly increased. These pens are made for persons who wish an exceptionally beautiful pen, but do not care to carry one which is at all bulky. We can recommend particularly the No. 200 series as certain to please the most discriminating and fastidious.

Parker Pen points are all hand made from 14-K gold and tipped with pure native iridium. Iridium is the hardest metal known and the use of this on Parker Pen points insures the maximum wearing qualities.



Cut No. 1

Cut No. 1 shows the various sizes in which Parker Pen points are available. These range from No. 1 size to the large No. 12.



Cut No. 2

Cut No. 2 illustrates five of the different styles of points in which Parker Pens are regularly furnished. In addition to those points illustrated, special styles may be had, as follows:

Manifold
Bookkeepers
Stenographers

Right and left obliques
Turned up points.

NO. 101 SERIES

PARKER PENCILS

The Parker Pencil was in the process of development and refinement for a period of two years before being first offered to the public for sale. The reason that this pencil was built is simply because it combines a great many desirable features, which are not found collectively in any other pencil on the market. We, therefore, felt there was a need for it.

The pencil is built so that it feeds the lead both ways, in or out. It is constructed so that it positively cannot clog or jam at the writing tip.

It has an eraser underneath the cap, which is instantly accessible for use. It carries a dozen extra leads in a magazine on the inside.

The cap is removed by pushing it in and turning slightly to the left. This is a bayonet lock, which holds the cap on securely, but permits it to be instantly and easily removed.

The extra lead chamber is directly underneath the eraser and is discovered by unscrewing the eraser cup.

In brief, the Parker Pencil has every desirable feature that anyone could wish to have built into a mechanical pencil.

Method of Re-filling

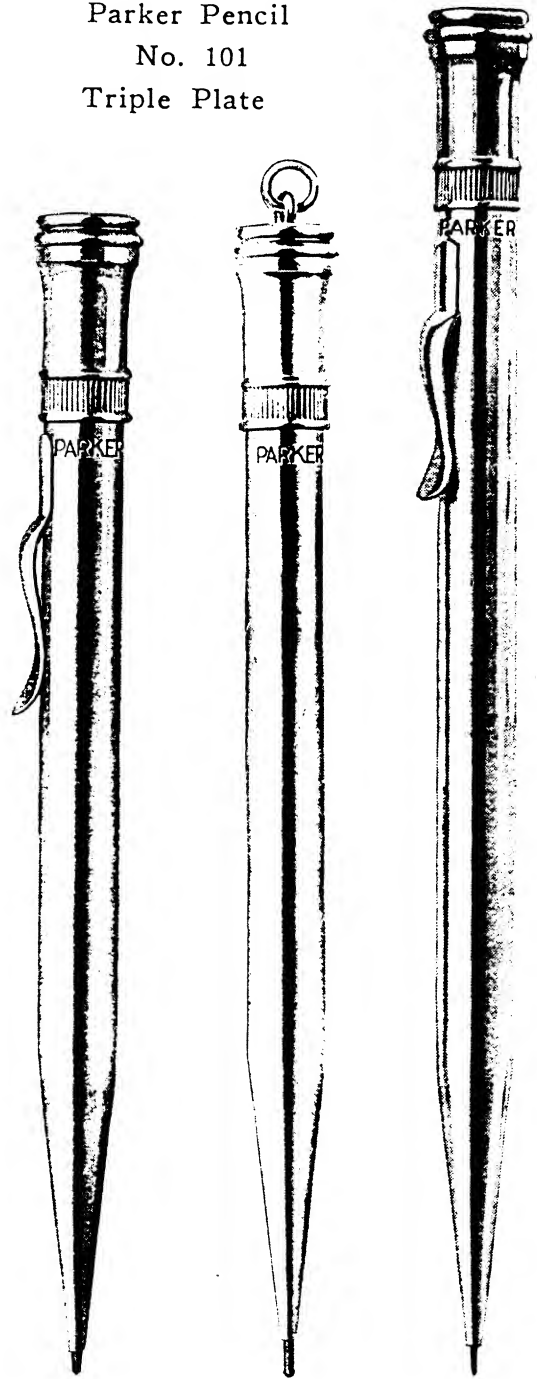
Nothing need be disassembled or taken apart in order to re-fill a Parker Pencil. Merely turn the cap to the left until the mechanism clicks, insert the fresh lead through the tip all the way in and turn the cap to the right, that is in a clock-wise direction. This is all there is to it.

Styles and Metal Finishes

Parker Pencils are made in four different metal finishes—triple plate, sterling silver, yellow gold plate and green gold plate.

Several different patterns of engraving are available in each metal finish. Each catalog number of pencil is furnished in three styles—full length with clip (CL), medium length with clip (CM) and medium length with ring on the cap (RM).

Parker Pencil
No. 101
Triple Plate



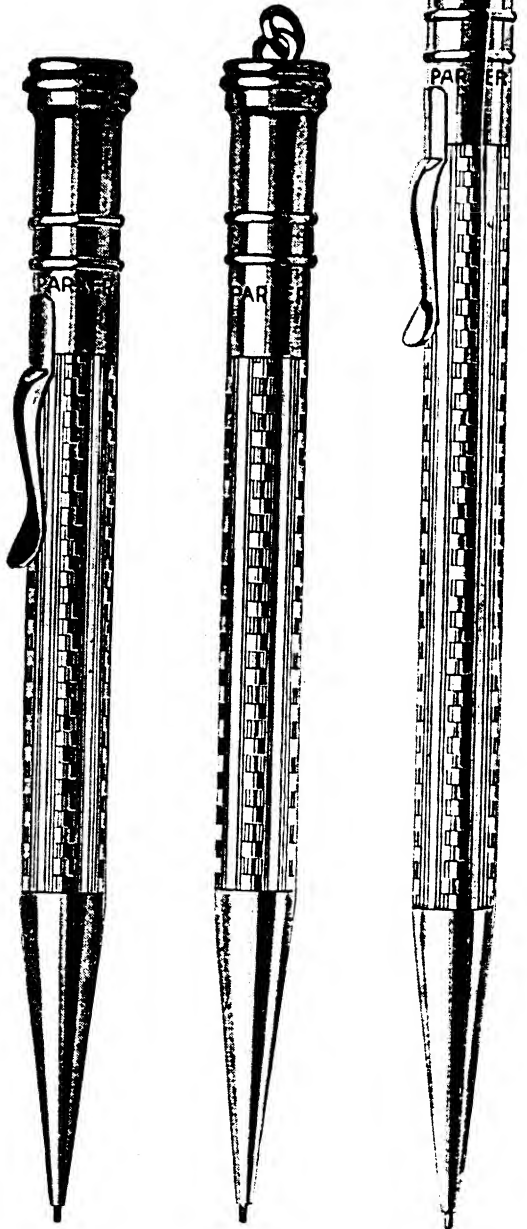
No. 101-CM
\$1.50

No. 101-RM
\$1.50

No. 101-CL
\$1.50

NOS. 106 AND 107 SERIES

Parker Pencil
No. 106
Triple Plate
Basket Weave

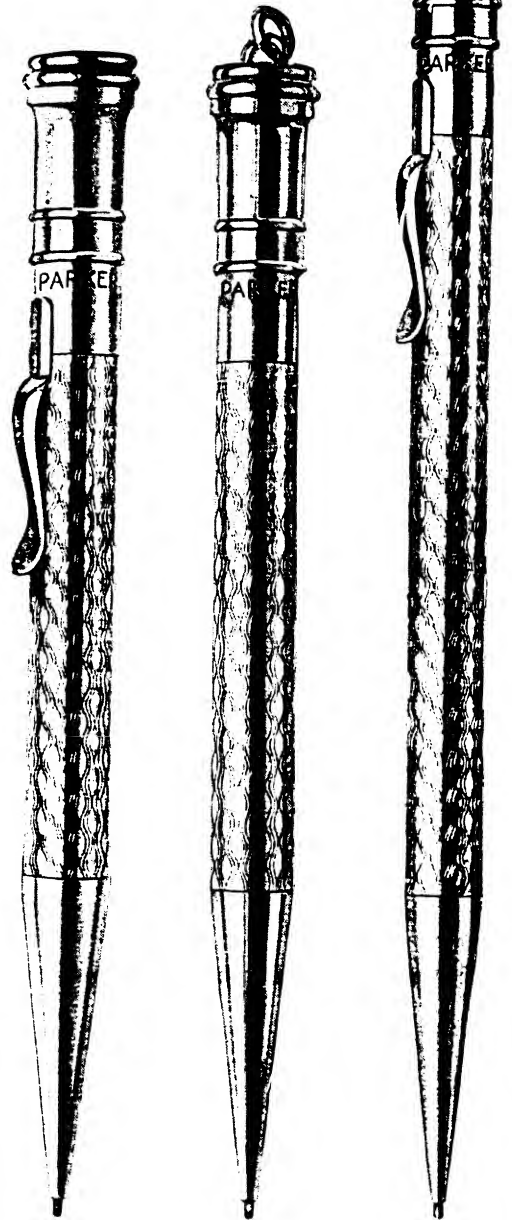


No. 106-CM
\$1.75

No. 106-RM
\$1.75

No. 106-CL
\$1.75

Parker Pencil
No. 107
Triple Plate
Engine Turned



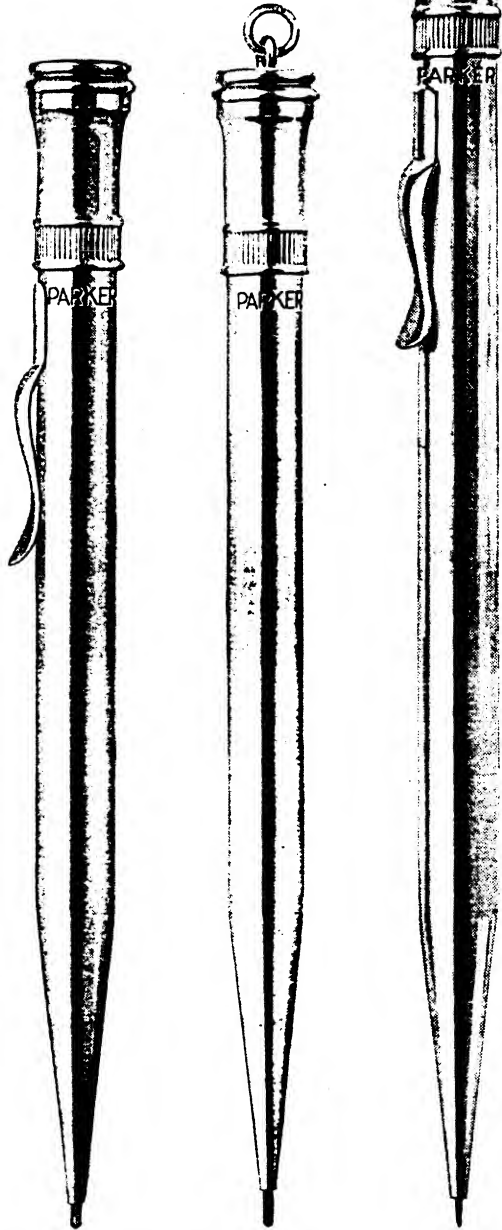
No. 107-CM
\$2.00

No. 107-RM
\$2.00

No. 107 CL
\$2.00

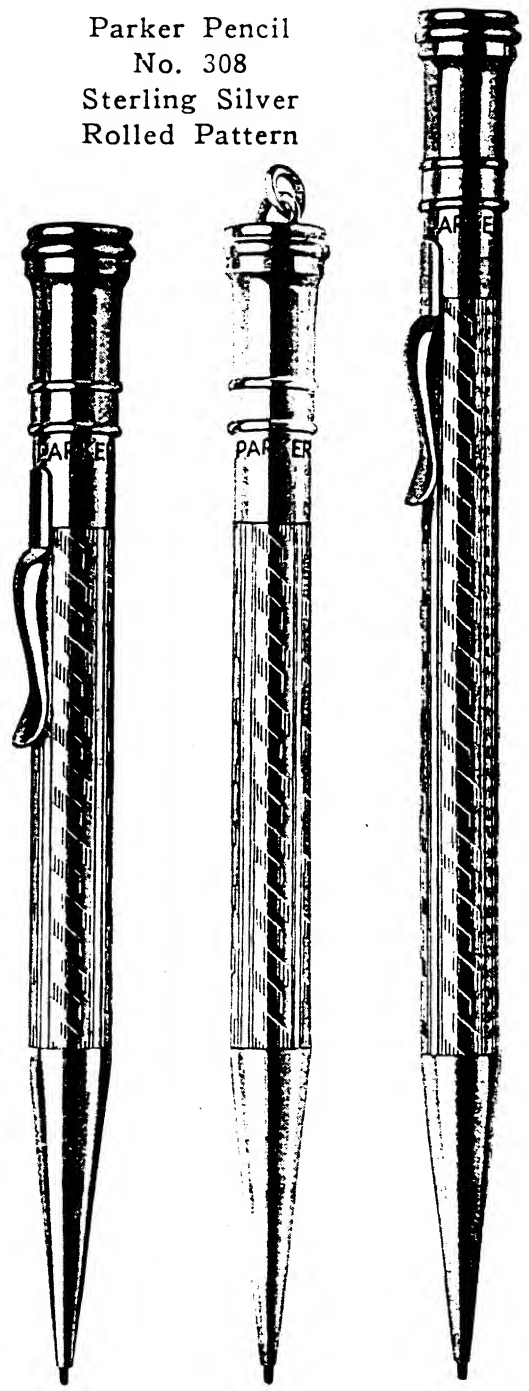
NOS. 301 AND 308 SERIES

Parker Pencil
No. 301
Sterling Silver
Plain Finish



No. 301-CM No. 301-RM No. 301-CL
\$2.50 \$2.50 \$2.50

Parker Pencil
No. 308
Sterling Silver
Rolled Pattern



No. 308-CM No. 308-RM No. 308-CL
\$3.00 \$3.00 \$3.00

NOS. 309 AND 310 SERIES

Parker Pencil
No. 309
Sterling Silver
Engine Turned

Parker Pencil
No. 310
Sterling Silver
Brocade



No. 309-CM
\$3.50

No. 309-RM
\$3.50

No. 309-CL
\$3.50

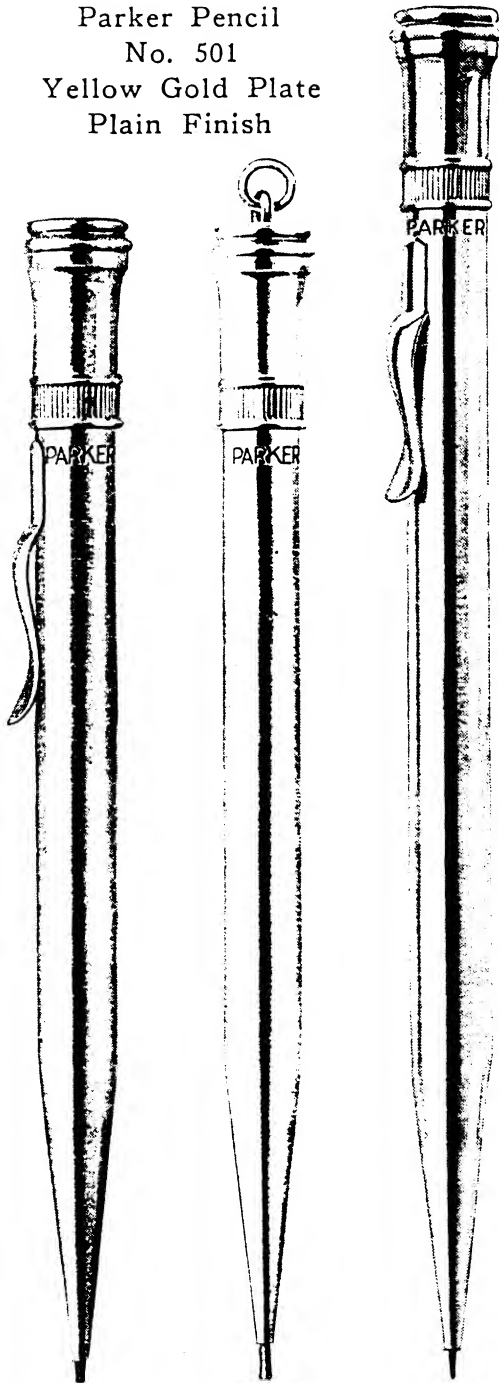
No. 310-CM
\$4.00

No. 310-RM
\$4.00

No. 310-CL
\$4.00

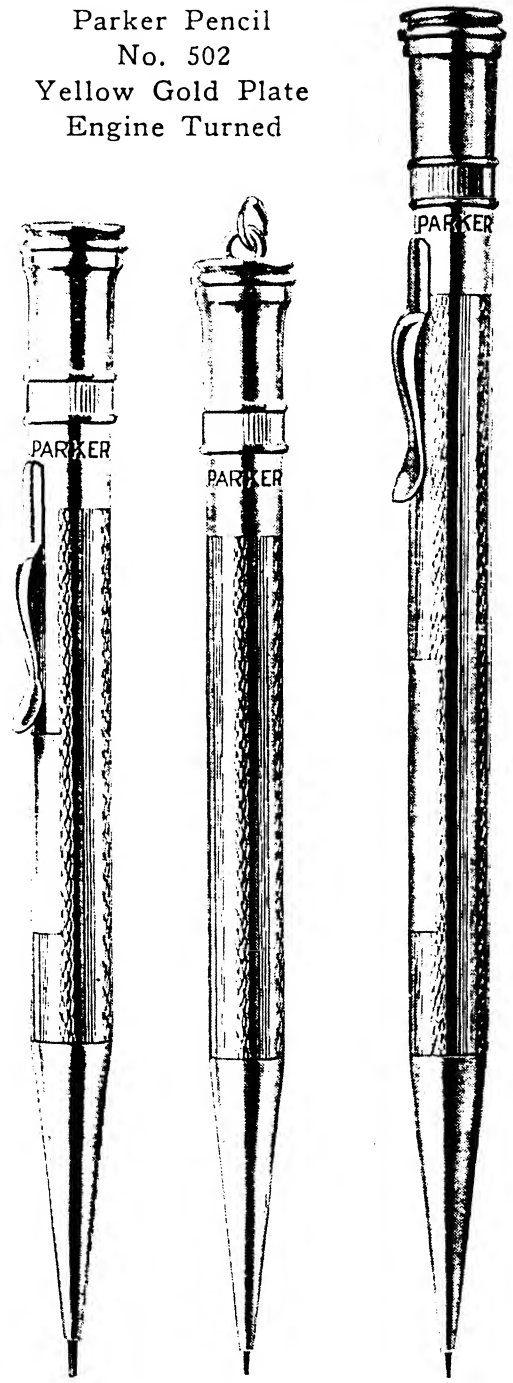
NOS. 501 AND 502 SERIES

Parker Pencil
 No. 501
 Yellow Gold Plate
 Plain Finish



No. 501-CM No. 501-RM No. 501-CL
 \$3.00 \$3.00 \$3.00

Parker Pencil
 No. 502
 Yellow Gold Plate
 Engine Turned



No. 502-CM No. 502-RM No. 502-CL
 \$3.50 \$3.50 \$3.50

NOS. 504 AND 511 SERIES

Parker Pencil
No. 504
Yellow Gold Plate
Engine Turned

Parker Pencil
No. 511
Yellow Gold Plate
Brocade

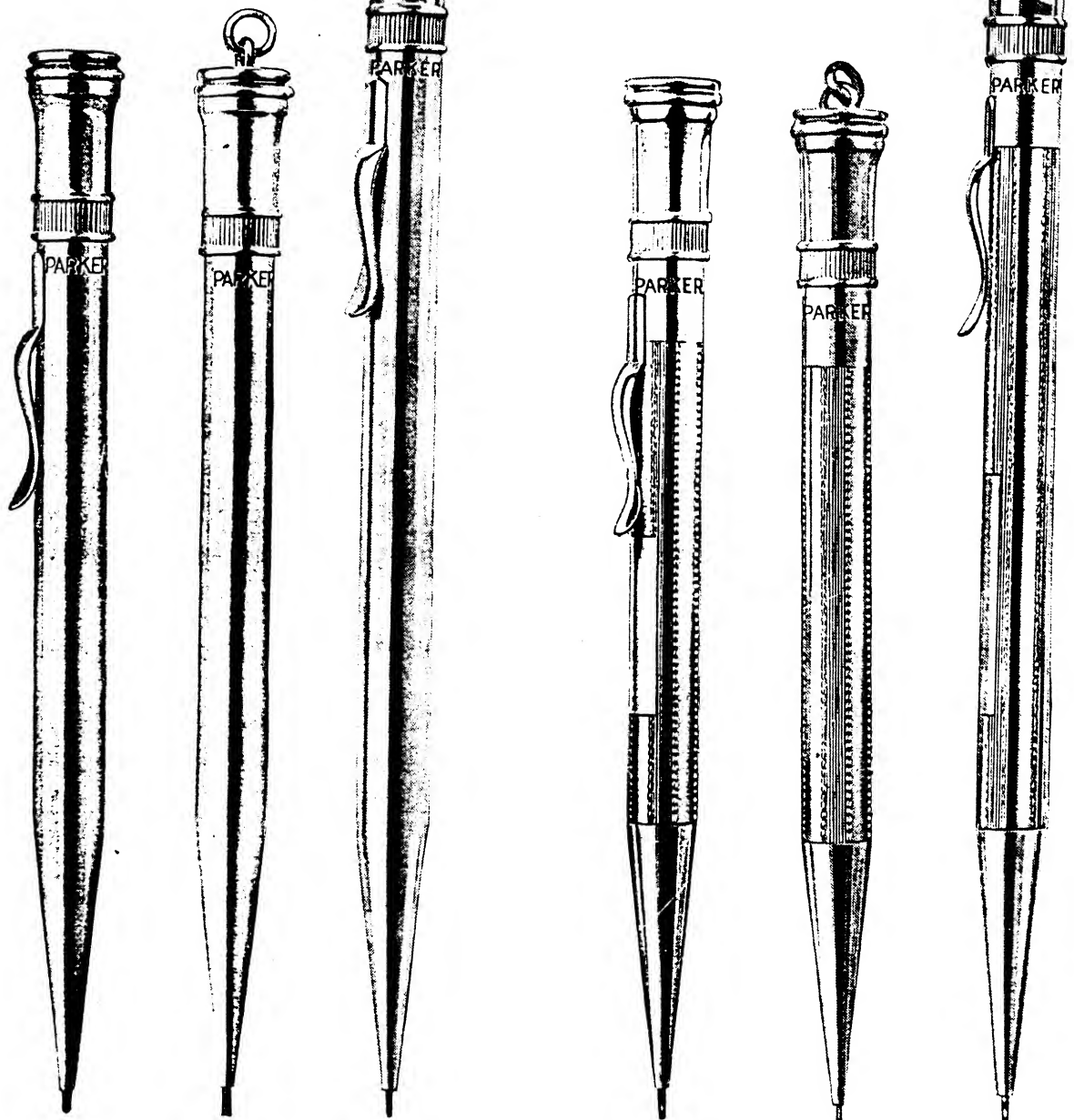


No. 504-CM	No. 504-RM	No. 504-CL	No. 511-CM	No. 511-RM	No. 511-CL
\$4.00	\$4.00	\$4.00	\$5.00	\$5.00	\$5.00

NOS. 401 AND 403 SERIES

Parker Pencil
 No. 401
 Green Gold Plate
 Plain Finish

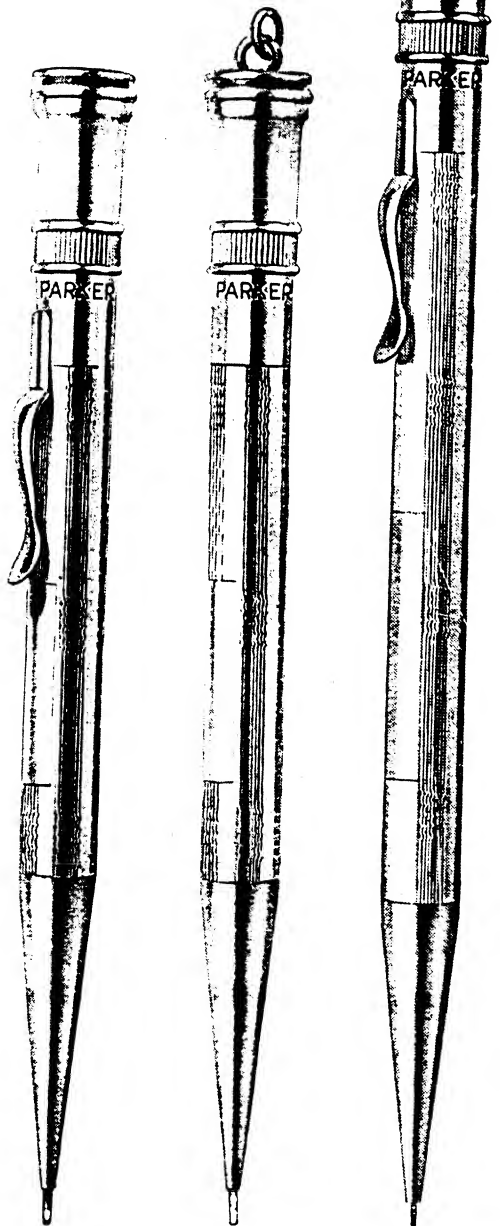
Parker Pencil
 No. 403
 Green Gold Plate
 Engine Turned



No. 401-CM	No. 401-RM	No. 401-CL	No. 403-CM	No. 403-RM	No. 403-CL
\$4.00	\$4.00	\$4.00	\$4.50	\$4.50	\$4.50

NOS. 405 AND 412 SERIES

Parker Pencil
No. 405
Green Gold Plate
Engine Turned



No. 405-CM

\$5.50

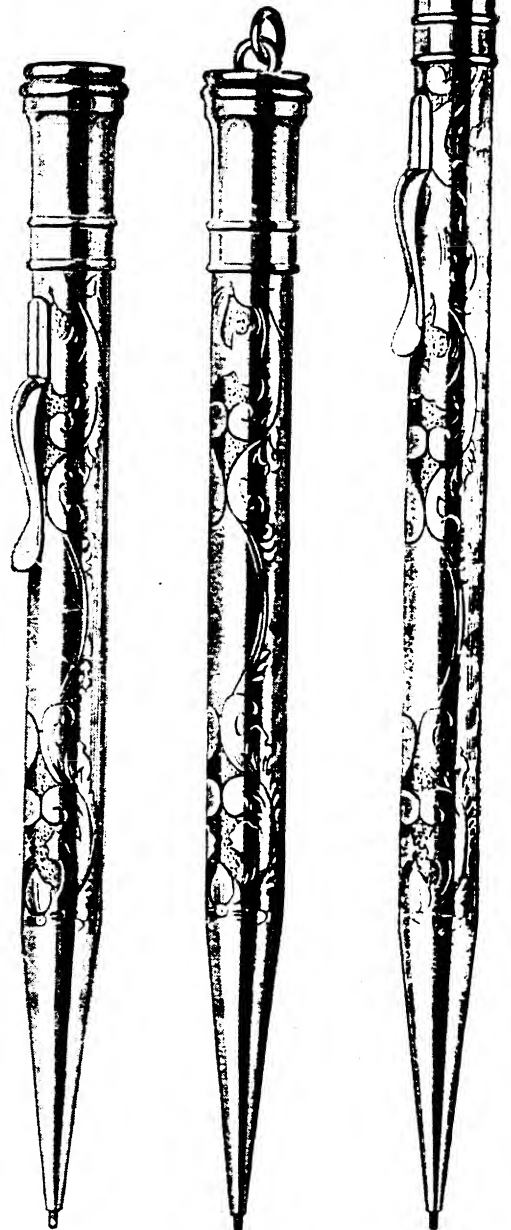
No. 405-RM

\$5.50

No. 405-CL

\$5.50

Parker Pencil
No. 412
Green Gold Plate
Hand Engraved



No. 412-CM

\$7.50

No. 412-RM

\$7.50

No. 412-CL

\$7.50

THE PARKER GUARANTEE

ACCIDENT POLICY

PARKER LUCKY-CURVE PARKER LUCKY-LOCK
Fountain Pens Pencils

This is to Certify that

M _____

Town _____ Street _____ State _____

has this day purchased a Parker Lucky Curve Fountain Pen or a Parker Lucky Lock Pencil of the undersigned duly authorized agent for The Parker Pen Company, Janesville, Wisconsin. This Pen or Pencil is catalog No. _____ and full retail price was paid for it. These conditions being complied with, this certificate entitles the above owner, on return of the pen or pencil and this certificate to the Company, properly dated, filled in and signed by the authorized dealer, to have the pen or pencil put in good repair, if broken or unsatisfactory in any way, free of charge, for a period of one year. This one year warrant applies to all parts of the pencil, and the pen with the exception of the pen point. When a pen or pencil is returned it must be accompanied by this policy and return postage for ordinary mail and insurance.

Countersigned by dealer _____
for The Parker Pen Co.
Janesville, Wis., U.S.A.

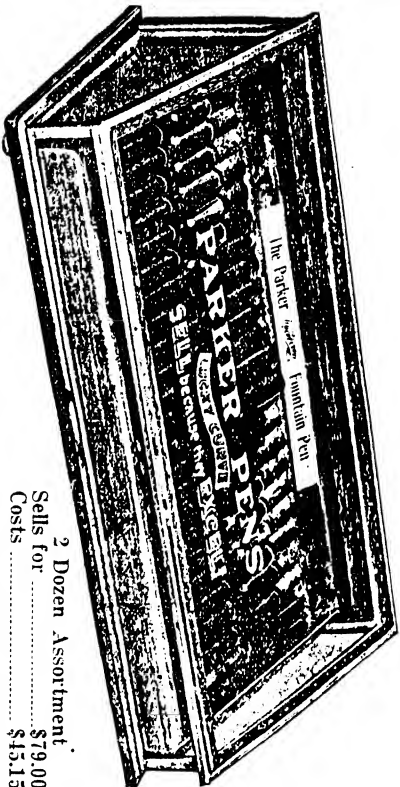
City _____ State _____ Date _____

Not valid unless all conditions are complied with

Regular list charges will be made for repairing this Fountain Pen unless accompanied by this Policy for record.

This is a replica of the guarantee that goes with every Parker Pen and every Parker Pencil. To our knowledge, this is the broadest guarantee that any manufacturer of writing instruments sees fit to place upon his product.

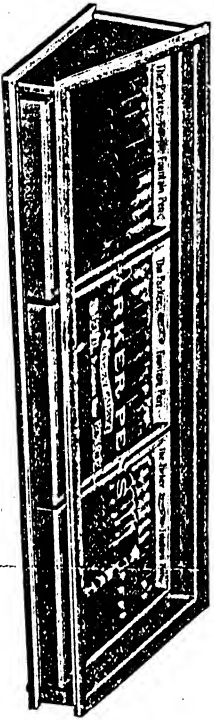
Two Popular Small Assortments



2 Dozen Assortment
 Sells for \$79.00
 Costs \$43.15
 Your profit \$35.85

The two Parker Pen displays illustrated on this page are the smallest regular assortments issued. Notwithstanding the relatively small investment, both of these assortments show off to an excellent advantage and both have proven themselves to be remarkable money makers.

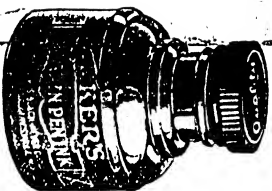
These are made up particularly for dealers who do not want to miss any fountain pen business but at the same time do not want to make a heavy investment.



3 Dozen Assortment
 Sells for \$124.25
 Costs \$71.02
 Your profit \$53.23

The pens in the two and three dozen assortments are all medium priced, quick moving numbers.

The display cases are sold for \$8.00 (3 dozen size) and \$5.25 (2 dozen size). To offset this expense to the dealer free pens equal to the cost of case at retail are issued gratis. When these pens are sold, the money paid for the case is entirely recovered.



Prices F. O. B. Jamestown or New York.

010	2 Oz.	\$12.00 per gross
15	3 Oz.	22.00 per gross
01	Quart	12.00 per doz.
02	Pint	7.50 per doz.
03	Half-pint	4.50 per doz.

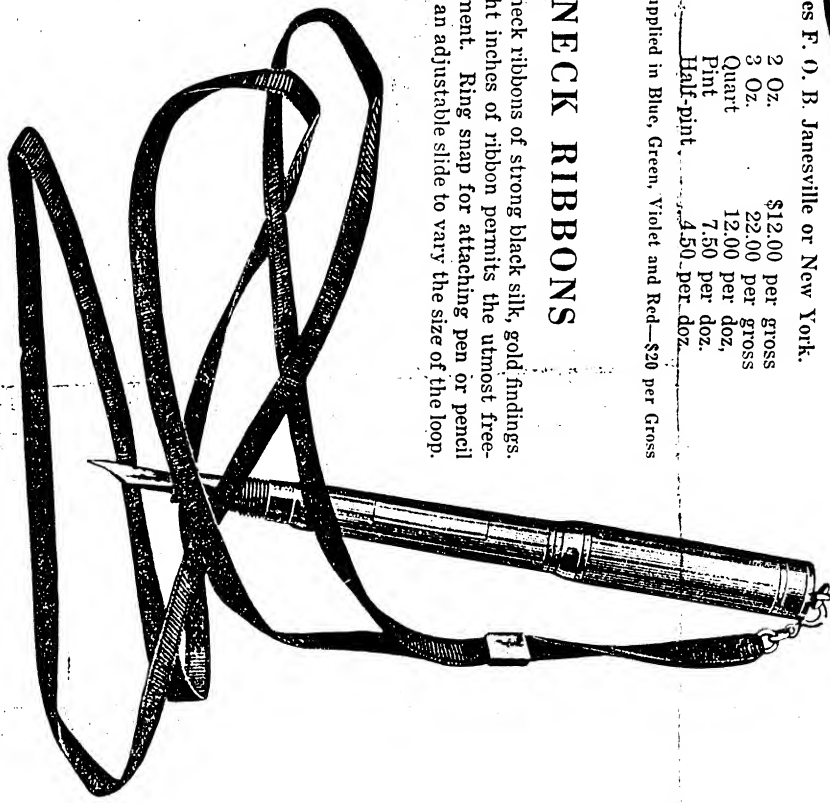
2 oz. size also supplied in Blue, Green, Violet and Red—\$20 per Gross

PARKER INK

"MAKES MILLIONS THINK."
 The best ink for fountain pens and all general writing purposes. Triple strained through silk, no sediment, permanent in its record qualities.

NECK RIBBONS

Beautiful neck ribbons of strong black silk, gold findings. The forty-eight inches of ribbon permits the utmost freedom of movement. Ring snap for attaching pen or pencil to ribbon, and an adjustable slide to vary the size of the loop.



Retail Price
 \$1.00

The Best Thing in Pencils—The Parker "Lucky Lock" Pencil

"A BETTER PENCIL"

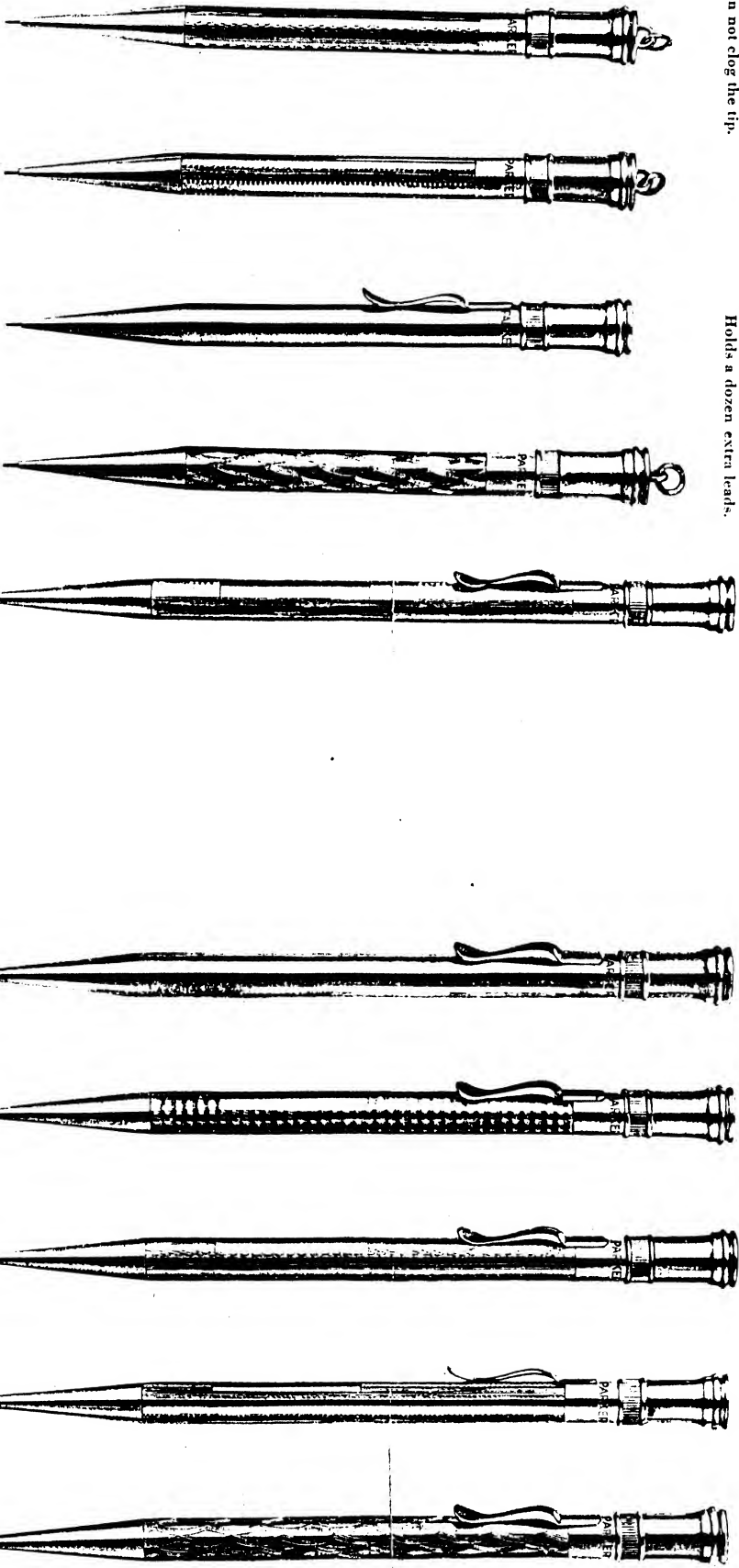
Feeds the lead both ways—in or out—and er-
pels it.
No waste—it uses it all.
Refills without disassembling—time five seconds.
Positively can not clog the tip.

Does not shave or scratch the lead.
Eraser is instantly accessible—cap is locked on
with a bayonet lock—perfectly safe but instantly re-
movable.
Holds a dozen extra leads.

Use standard sized leads— $1\frac{1}{4}$ inches long.
The best looking pencil made—note the grace-
ful taper of the point.

"A BETTER PENCIL"

Light in weight and perfectly balanced.
Made by a company of 30 years' standing—this
pencil won't become an orphan on your hands.



<i>Green Gold Filled</i>	No. 402 R M	No. 403 R M	No. 401 C M	No. 404 R M	No. 405 C L	<i>Green Gold Filled</i>	No. 401 C L	No. 406 C L	No. 402 C L	No. 403 C L	No. 404 C L
<i>Yellow Gold Filled</i>	No. 502 R M	No. 503 R M	No. 501 C M	No. 504 R M	No. 505 C L	<i>Yellow Gold Filled</i>	No. 501 C L	No. 506 C L	No. 502 C L	No. 503 C L	No. 504 C L
<i>Sterling Silver</i>	No. 302 R M	No. 303 R M	No. 301 C M	No. 304 R M	No. 305 C L	<i>Sterling Silver</i>	No. 301 C L	No. 306 C L	No. 302 C L	No. 303 C L	No. 304 C L
<i>Triple Silver Plate</i>	No. 202 R M	No. 201 C M	No. 201 C M	No. 201 C M	No. 201 C M	<i>Triple Silver Plate</i>	No. 201 C L	No. 202 C L	No. 202 C L	No. 202 C L	No. 202 C L
	\$4.50	\$5.50	\$4.00	\$7.50	\$6.00		\$1.00	\$3.50	\$1.50	\$5.50	\$5.50
	\$3.50	\$4.50	\$3.00	\$1.50	\$5.00		\$3.00	\$4.50	\$3.50	\$1.50	\$4.50
	\$3.00	\$3.50	\$2.50	\$1.00	\$1.00		\$2.50	\$1.00	\$3.00	\$3.00	\$4.50
	\$2.00		\$1.50				\$1.50		\$2.00	\$2.00	\$1.00

If neither clip nor screw ring is wanted on
sterling or gold filled pencils, retail price is 50c less

than quoted above: on silver plate pencils 25c less.
The letter "K" indicates pencil has ring on cap.

The letter "C" indicates pencil is equipped with
clip.

The letter "L" indicates full length pencil.
The letter "M" indicates medium length pencil.